APCO

Haigh's Chocolates

Haigh Manufacturing Trust (No. 2) Pty Ltd
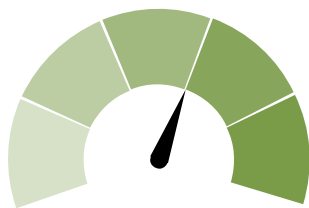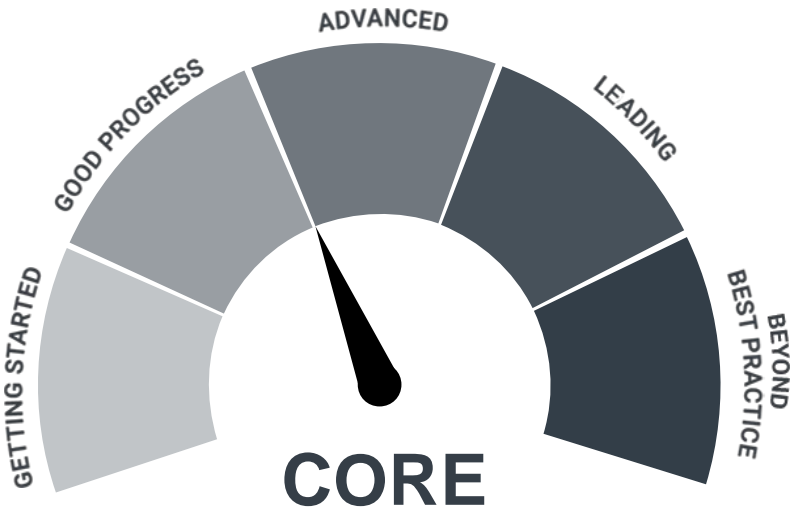
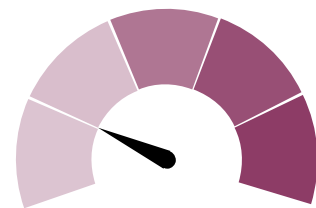| **Website**	**Primary Industry Sector**	**Packaging Supply Chain Position**	**ABN**
www.haighschocolates.com.au	Food and beverage	Manufacturer	91 627 818 489

DASHBOARD

CORE

RECOMMENDED

TOTAL

LEADERSHIP
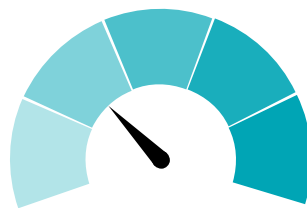
OUTCOMES

OPERATIONS

SUMMARY

For the 2020 APCO Annual Report, *Haigh Manufacturing Trust (No. 2) Pty Ltd* has achieved Level 3 (Advanced) for the core criteria. All seven core criteria were answered and five out of six recommended criteria were answered.

INDICATORS

This Annual Report shows the organisation's performance against the APCO Packaging Sustainability Framework.

CORE: All core criteria.

RECOMMENDED: All answered recommended criteria.

TOTAL: Sum of all core and answered recommended criteria.

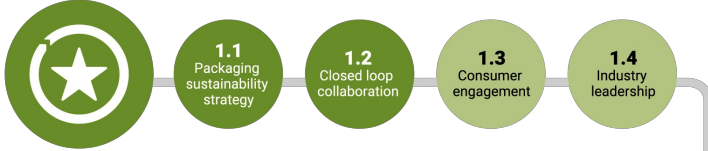**LEADERSHIP:** All criteria that defines leadership on packaging sustainability.

OUTCOMES: All criteria that lead to direct improvement in packaging sustainability.

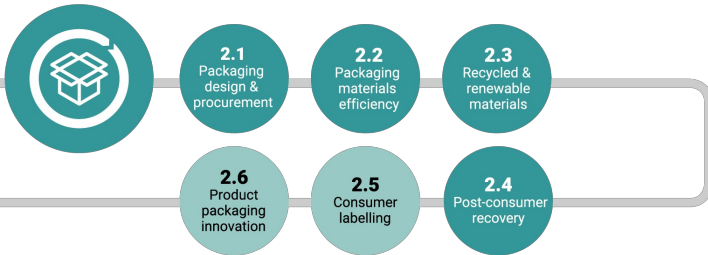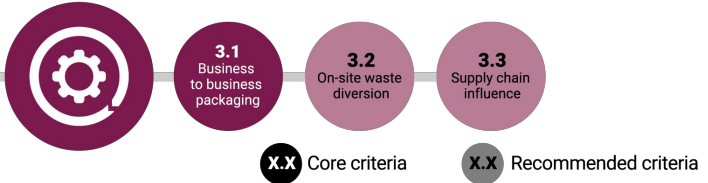**OPERATIONS:** All criteria related to business operations for improving packaging sustainability.

APCO
AUSTRALIAN
PACKAGING
COVENANT
ORGANISATION

APCO Annual Reporting Tool © 2017-2020

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REPORTING FRAMEWORK

OVERVIEW

1. LEADERSHIP

- **1.1** Packaging sustainability strategy
- **1.2** Closed loop collaboration
- **1.3** Consumer engagement
- **1.4** Industry leadership

2. OUTCOMES

- **2.1** Packaging design & procurement
- **2.2** Packaging materials efficiency
- **2.3** Recycled & renewable materials
- **2.6** Product packaging innovation
- **2.5** Consumer labelling
- **2.4** Post-consumer recovery

3. OPERATIONS

- **3.1** Business to business packaging
- **3.2** On-site waste diversion
- **3.3** Supply chain influence

X.X Core criteria   X.X Recommended criteria

LEVEL DESCRIPTION

LEVEL 0 — **NOT YET STARTED**

The organisation does not have a plan and has not started investigating options for action under the relevant criteria.

LEVEL 1 — **GETTING STARTED**

The organisation is developing a plan or is investigating options for action under that criteria (e.g. agreeing on goals and targets).

LEVEL 2 — **GOOD PROGRESS**

There are documented procedures in place (e.g. to implement the Sustainable Packaging Guidelines) or some progress has been achieved, data tracking shows up to 20% of products have achieved the desired outcome.

LEVEL 3 — **ADVANCED**

The organisation has specific, measurable targets in place, or data tracking shows that >20% of products have achieved the desired outcome.

LEVEL 4 — **LEADING**

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. >50% of products have achieved the desired outcome.

LEVEL 5 — **BEYOND BEST PRACTICE**

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. 100% of products have achieved the desired outcome.

ABOUT THE APCO FRAMEWORK

The APCO Packaging Sustainability Framework (the Framework) aims to provide a consistent and transparent framework for assessing and tracking packaging sustainability across organisations. The Framework consists of thirteen independent criteria that belong to three separate categories. These categories are (i) Leadership, (ii) Packaging Outcomes and (iii) Operations. The diagram above shows the different criteria included within each of these three categories.

There are two types of criteria within the Framework:
• **Core criteria** are mandatory and must be answered by all Members when completing the Annual Reporting Tool.
• **Recommended criteria** are not mandatory, but Members are encouraged to complete as many recommended criteria as possible.

Each criteria is divided into five levels of performance ranging from 'getting started' to 'beyond best practice'. The diagram above illustrates the key differences between performance levels. Please see www.packagingcovenant.org.au for more information.

ABOUT APCO

APCO is a co-regulatory, not for profit organisation that partners with government and industry to reduce the harmful impact of packaging on the Australian environment. APCO promotes sustainable design and recycling initiatives, waste to landfill reduction activities and circular economy projects. APCO Annual Reports are a key Membership obligation, providing Member organisations with a transparent method to track their packaging sustainability performance. Annual reporting also supplies APCO with valuable data and information to identify industry trends and advancements.

APCO

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FREE FORM QUESTIONS

Describe initiatives, processes or practices that you have implemented during your chosen reporting period that have improved packaging sustainability.

> Haigh's Chocolates has converted 32 SKU's of moulded and confectionery products from being packed in an outer of 10 to 12 packs to a shipper of 20 to 28 packs of products hence reducing the number of boxes being packed considerably.
>
> Haigh's has also managed to convert 40% of our Easter Lines packed at our second Manufacturing site from using Bubble wrap to using Kraft paper fill which is 100% biodegradable, recyclable and renewable paper.

Describe any opportunities or constraints that affected performance within your chosen reporting period.

> Haigh's continues to delivery very high levels of reuse in our outers and shippers .

COMMITMENTS

The Action Plan detailed below, is a public commitment to advancing packaging sustainability outcomes as a Member of APCO. Members are encouraged to have a comprehensive internal plan with the steps they will take to fulfill their commitments.

Criteria 1.1 PACKAGING SUSTAINABILITY STRATEGY (core)

> **2. Good progress**
>
> **Your organisation is committed to:** Integrating your packaging sustainability strategy into business policies and processes.

Criteria 1.2 CLOSED-LOOP COLLABORATION (core)

> **4. Leading**
>
> **Your organisation is committed to:** Regularly monitoring quantifiable outcomes of your closed loop collaborations, and identifying areas for further improvement within existing or new initiatives.

Criteria 1.3 CONSUMER ENGAGEMENT (recommended)

> **3. Advanced**
>
> **Your organisation is committed to engaging consumers about packaging sustainability by:** (1) Including packaging information on your website or other publications. (2) Designing packaging to reduce the impacts of consumption. (3) Running a marketing campaign.

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COMMITMENTS

Criteria 1.4 INDUSTRY LEADERSHIP (recommended)

Not relevant

Your organisation has indicated that this criteria is not relevant.

Criteria 2.1 PACKAGING DESIGN & PROCUREMENT (core)

3. Advanced

Your organisation is committed to: Reviewing at least 20% of packaging with reference to the Sustainable Packaging Guidelines (SPG) or equivalent.

Criteria 2.2 PACKAGING MATERIALS EFFICIENCY (core)

2. Good progress

Your organisation is committed to: Reducing packaging weight or optimising packaging material efficiency in up to 20% of products.

Criteria 2.3 RECYCLED & RENEWABLE MATERIALS (core)

3. Advanced

Your organisation is committed to: Incorporating or optimising recycled and/or renewable content in more than 20% of products.

Criteria 2.4 POST-CONSUMER RECOVERY (core)

1. Getting started

Your organisation is committed to: Investigating opportunities to improve recoverability in packaging.

Criteria 2.5 CONSUMER LABELLING (recommended)

0. Not yet started

Your organisation has no commitment to this criteria.

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COMMITMENTS

Criteria 2.6 PRODUCT-PACKAGING INNOVATION (recommended)

> **1. Getting started**
>
> **Your organisation is committed to:** Investigating opportunities to change the design or delivery of at least one product to improve packaging sustainability.

Criteria 3.1 BUSINESS-TO-BUSINESS PACKAGING (core)

> **1. Getting started**
>
> **Your organisation is committed to:** Developing a plan or investigating opportunities to reduce the amount of single-use business-to-business (B2B) packaging used internally or sent to customers.

Criteria 3.2 ON-SITE WASTE DIVERSION (recommended)

> **0. Not yet started**
>
> **Your organisation has no commitment to this criteria.**

Criteria 3.3 SUPPLY CHAIN INFLUENCE (recommended)

> **3. Advanced**
>
> **Your organisation is committed to engaging its supply chain about packaging sustainability by:** (1) Communicating goals and guidelines. (2) Providing support to suppliers to improve their understanding of goals and strategies. (3) Collaborating with key suppliers to share knowledge.

SIGN OFF

Peter Millard

Supply Chain Manager

Tuesday, 30 June 2020

Suite 1102, Level 11, 55 Clarence Street, Sydney, NSW, 2000 ☎ (02) 8381 3700 ✉ apco@packagingcovenant.org.au