

ESTABLISHED 1915



**HAIGH'S**  
∞ CHOCOLATES ∞

*Helping the*  
**PLANET**



# *Our Company's* GREEN SCHEMES

Over the years, Haigh's has been a great supporter of a number of environmental causes. We've also introduced our own initiatives which have become part of the way we do business. Our company is committed to finding more ways to be environmentally friendly and to do our bit to help the planet.

## **Greenpeace tick**

We've received a green tick from Greenpeace for sourcing all our chocolate making ingredients from non-genetically modified origins.

## **Underground rainwater tanks**

Rainwater falling on our factory roof is collected and stored, then used through our steam boiler system saving many thousands of litres of water each year.

## **Major action on packaging**

Here at Haigh's, we've always had the philosophy of reduce, reuse and recycle wherever possible. So when the National Packaging Covenant was formed, our company was one of the first to sign.

### **100% recyclable**

Our cardboard boxes, glass, paper bags, gift wrapping paper and labels are all 100% recyclable. Our 200g

Ballotin box tray insert is made from non-Genetically Modified corn starch. The tray is fully biodegradable, water dispersible and home compostable.

## **Gift Packaging**

We develop many keepsake, collectable and re-usable gift items from tinware, fabric bags, glass and wooden containers. In this way we reduce the amount of throw-away packaging and at the same time offer a unique range of ever-changing seasonal gifts.

## **Plastic**

At our warehouse, we bale up the shrink wrap and supply it to a recycled products manufacturer. All other plastic is placed into the plastic recycling bin.

## **Bubblewrap**

The bubblewrap that protects our products during transport is reused

in-house. Any extra, we give free of charge to neighbouring businesses to reuse for their packaging.

### Bottles, cans, newspapers

Just like you probably do at home, we recycle our plastic bottles, milk containers and waste paper once a fortnight through the council collection. Aluminium cans are taken to a recycling depot.

### At the stores

No plastic bags here – we use biodegradable cellophane bags, wrapping paper and paper bags. And when handling chocolate, our staff use cloth gloves rather than plastic.

### Back to base

If no recycling is available locally, our stores, wherever possible, return all our packaging to our head office for appropriate recycling.

### Our suppliers

We've had a close look at the packaging we receive from our suppliers, and where appropriate have suggested new methods to reduce the amount of waste. In some instances, we return packaging to the supplier for recycling.

### Our staff

Our staff are very involved, and offer welcome suggestions on how we can continue to improve our workplace and work practices to benefit the environment.

### Green printing

Our newsletters are printed using a carbon neutral printing process from an environmentally accredited printer using vegetable based inks.



# Helping to save ... THE BILBY



**T**he Bilby is a very cute little marsupial animal, native to Australia. This small burrowing bandicoot used to be found in its millions, living across 70% of our country. Sadly, over the past 200 years, this animal has been pushed almost to extinction – by settlement and clearing, plus the introduction of rabbits, foxes and feral cats.

## **Rabbit Free Australia**

Back in 1991, The Foundation for Rabbit Free Australia (RFA) created the Easter Bilby in order to draw public

attention to the plight of this endangered species. Two years later, we joined forces with them. Haigh's stopped making bunnies and made Australia's very first chocolate Bilbies. Part proceeds from the sales of all Haigh's Easter Bilbies assist RFA in their work to help protect the Bilby's habitat.

We're also very proud to be major sponsors of the Adelaide Zoo's purpose built Bilby exhibit. It's a comfy open-plan environment for the Bilbies so you can get a peek at how they live in their natural habitat.

At Easter we offer large and small Bilbies in both milk and dark chocolate, plus lots of other Bilby treats. Our foil-wrapped Baby Bilbies, 20g of solid premium milk chocolate, are available all year round.



# AUSTRALIAN FROGS

Frogs are not just cute little amphibians, they're also an excellent environmental indicator of the health of our waterways. It's a sad fact that one third to one half of the world's amphibian species are currently threatened with extinction, and for over 120 species it's already too late.

## Amphibian Ark

In response, the World Conservation Union has launched a world-wide campaign called Amphibian Ark. Amphibian Ark is leading zoos in a globally coordinated campaign to create public awareness and understanding of the amphibian crisis. Zoos, aquariums and botanical gardens all over the planet are setting up sanctuaries to house and protect frog species from extinction.

At Haigh's, we're proud to support Amphibian Ark and other research projects to protect Australia's endangered frog species and their fragile environment.



Haigh's Chocolate Frogs have been enjoyed by generations of Australians since the 1930s. Made from our award-winning chocolate, our Frogs are available in 3 sizes – Original (20g), Midi (125g) and Super Frog (375g) in 3 fabulous flavours – milk, dark and peppermint.



# *Helping to save ...* OUR NATIVE FISH



**E**xtrême drought is taking a very costly toll on the Australian river environment and its native fish.

The Murray Cod, an iconic fish of our precious River Murray is the largest freshwater fish in Australia. It can grow to 1.8m long and has an estimated life span of over 100 years! But this amazing fish is now in danger. Numbers are in great decline and it has been classified as a vulnerable species. Significant efforts are under way to restore its habitat and increase its numbers and now at Haigh's we've jumped in to help.

## **Healthy Rivers Australia**

To highlight the plight of the Australian waterways and its fish species we have created a 125g solid milk

chocolate Murray Cod. Part proceeds from the sale of every Cod is donated to Healthy Rivers Australia. This not-for-profit organisation works to improve the health of Australia's river systems and support the survival of our precious native fish species.

A recent Healthy Rivers Australia project in the River Murray helped to protect some of the last refuge habitat for one of Australia's small native fish, the Murray Hardy Head. The fish, which is nationally listed as a vulnerable species endangered in South Australia, received water for one of its wetland habitats that was purchased using money donated to Healthy Rivers Australia. For further information visit [www.healthyrivers.org.au](http://www.healthyrivers.org.au)

# GIANT PANDA

As the international symbol for species conservation, the Giant Panda is a much-loved icon and national treasure for the People's Republic of China. Native to China's high mountainous regions, these gentle creatures are under threat of extinction due to their naturally slow breeding rate and loss of habitat.

## Only 1,600 left in the wild

To ensure their survival, a world-wide cooperative breeding and research program is now underway. Zoos South Australia is playing an important role, with Giant Pandas from China arriving at their new purpose-built home at Adelaide Zoo – one of only 9 zoos in the world outside of China to exhibit pandas.

Wang Wang and Funi are the first Giant Pandas to take up long-term residency in Australia. It is hoped the pair will breed over the next 10 years, and provide valuable research to further our understanding of this rare and much-loved species.

At Haigh's we are extremely proud to have joined the Adelaide Zoo as a corporate partner in our biggest ever

sponsorship agreement and have created a chocolate panda.

Made of 125g of solid premium milk chocolate, its design was inspired by the official Adelaide Zoo

Panda logo which depicts

the panda as a Chinese calligraphy character. Part proceeds from sales go toward the Panda Nutrition and Reproductive Programs at Adelaide Zoo.



ESTABLISHED 1915



# HAIGH'S

∞ CHOCOLATES ∞

[www.haighschocolates.com](http://www.haighschocolates.com)

153 Greenhill Road, Parkside, South Australia, 5063  
Telephone (08) 8372 7000 or Freecall 1800 819 757



Printed by Finsbury Green Printing  
using environmentally friendly printing  
techniques. ISO14001 accredited.